



PON PURE
Expres
On time every time



*Corporate
Overview*


PON PURE
Logistics

Introduction to Pon Pure Group

- **Founded by Shri. M. Ponnuswami in 1981**
- **Business Interest in Chemical Distribution, Logistics, Construction, Textiles and Energy**
- **Sales revenue 2750+crores**
- **Chemical Operations spread in 28 locations India and 6 locations overseas**
- **1000 + Employees**
- **Pon Pure Charities**

Pon Pure Logistics

- Integrated Logistics Solution Provider.
- Pan-India Logistics Network of Warehouses and Storage Facilities at key Ports and Manufacturing hubs.
- Verticals
 - ▶ Comprehensive Logistics Solutions.
 - ▶ Specialized Chemical Handling.
 - ▶ Expres Parcel Service

Our Membership In

- International Air Transport Association (IATA).
- Multi Modal Transport Operation (MTO).
- Dangerous Goods Logistics Alliance (DGLA).
- World Cargo Alliance (WCA).
- IBA Approved Transport Operator



EXPRES CARGO

- Pon Pure Expres is a division of Pon Pure Logistics Private Limited, which specializes in inter-city movement of small parcels.
- Upon entrusting us with the job of delivering goods customer can be assured of timely and safe delivery with minimal involvement.
- We offer personalized, professional service with advanced technology which gives you a clear picture of the consignment's status.

ORIGIN

- We started Expres Cargo division on auspicious day of Pongal 2016.
- Initially we operated CHN-CBE & CHN-BLR Route trucks.
- Now we are into full fledged operations of 126 service providing branches across Tamil Nadu, Bangalore, Pondicherry.
- Core objective of the Organization is to ensure 95% On time Delivery as per TAT.

HUBs IN NETWORK

- We have 9 HUBS which holds the control of all 126 agents in the network.
- We have hubs in CHENNAI, COIMBATORE, BANGALORE, TRICHY, SALEM, VELLORE, VILLUPURAM, MADURAI, TIRUNELVELI. We also have direct office at Erode.
- We stretch our wings by 30 route vehicles and 66 Local Vehicles in a day.

On time every time

Customer delights of Pon Pure Express:

- ▶ Live GPS Tracking of Goods of route vehicles
- ▶ Door Pickup and Door Delivery
- ▶ Booking and Delivery Alerts via SMS & Email
- ▶ Cash On Delivery
- ▶ Next Day Delivery for major cities within 300 KM from our service locations
- ▶ POD (Proof of Delivery) copy by e-mail



Technology

- ▶ Live GPS Tracking in Expres Cargo are installed for advanced tracking systems to help customers monitor the location of their consignments. GPS are fitted in our route vehicles to monitor the accurate location of the vehicle. Customers can simply enter their GCN Number in the website to know the accurate location of the consignment in the MAP.
- ▶ We have started trial basis with door sensor the state of art technology, in case of doors opened notifications are alerted and the situation is brought under control. We are going to implement soon to all the vehicles
- ▶ Mobile App for booking and delivery
- ▶ POD Uploaded on the same day of delivery and it is verified by Accounts team and POD will be sent to Customer by email for ensuring Prompt delivery commitment.

NEW SOFTWARE - ANCHOR

- ▶ Anchor is the Newly upgraded software suite with customized user friendly software .
- ▶ We switcher over to Anchor from Throttle (Our Old Parcel Suite software) from April 1st, 2018.
- ▶ Phase 1 involves Operations Focused.
- ▶ Phase 2 involves Accounts & billing Focused.
- ▶ Phase 3 involves MIS to customers.

MOBILE APP

User Name

Password

Submit

Current Version : 2.60

Credit

Consignor	Consignee	Article	Charge
Customer			
Contract Type			
Manual No			

Consignor Details

Consignor Name

Consignor Mobile No

Consignor Address


Consignor Pincode


Consignor EmailID

GST Available YES NO


Consignor GSTIN

Consignee Details







Booking



Delivery



Inward



OGPL

Delivery WayBill

Vehicle type Att Vehicle Agent Vehicle

Vehicle No.

Payment Details

Payment Mode Cash Cheque

Cheque Date

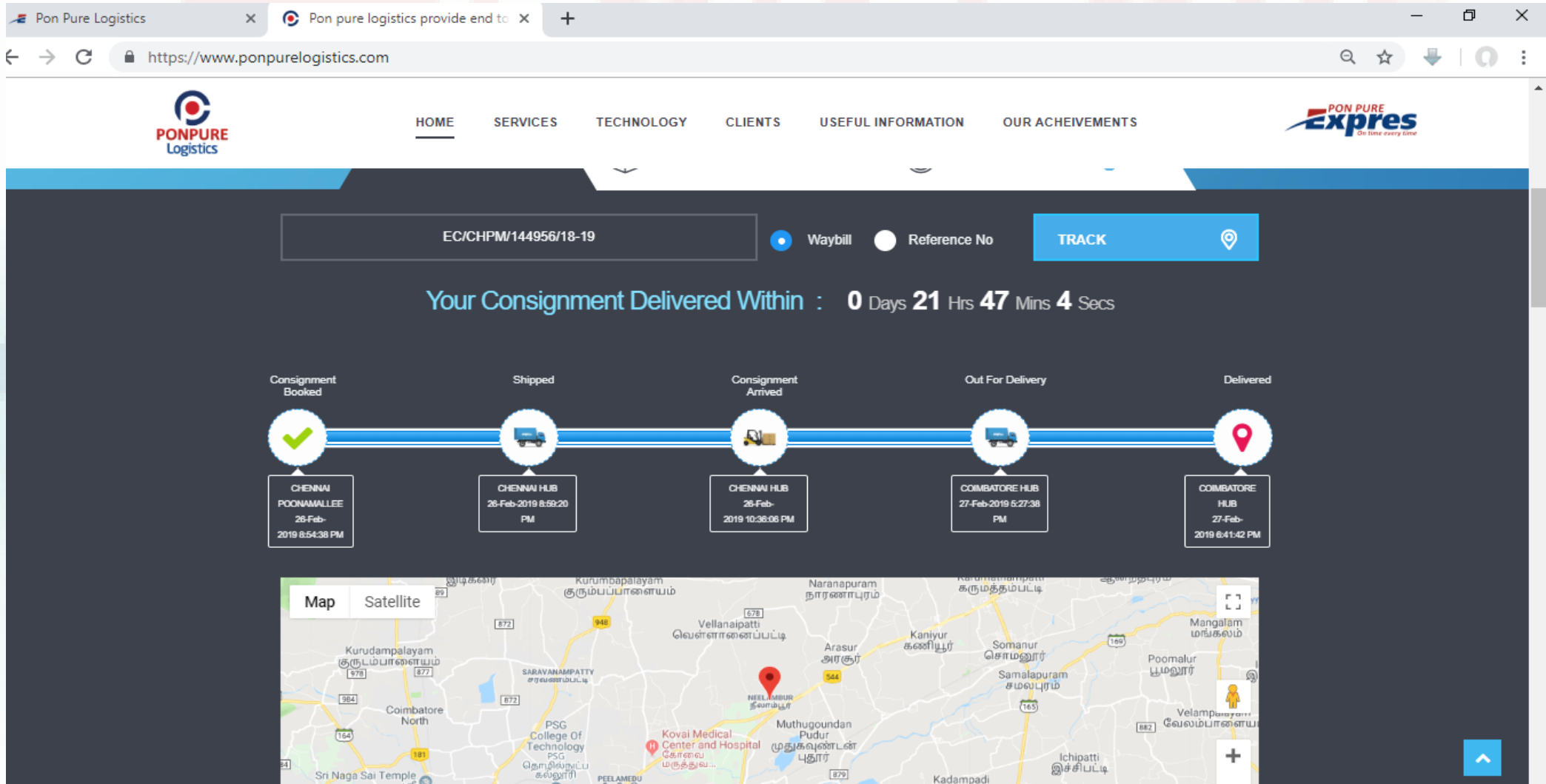
Cheque No.

Bank Name

Get Signature

Create Back


Online Tracking



The screenshot shows a web browser window with the URL <https://www.ponpurelogistics.com>. The page features a navigation menu with links for HOME, SERVICES, TECHNOLOGY, CLIENTS, USEFUL INFORMATION, and OUR ACHIEVEMENTS. The main content area displays tracking information for a specific shipment.

Tracking ID: EC/CHPM/144956/18-19

Waybill: **Reference No:**

TRACK 

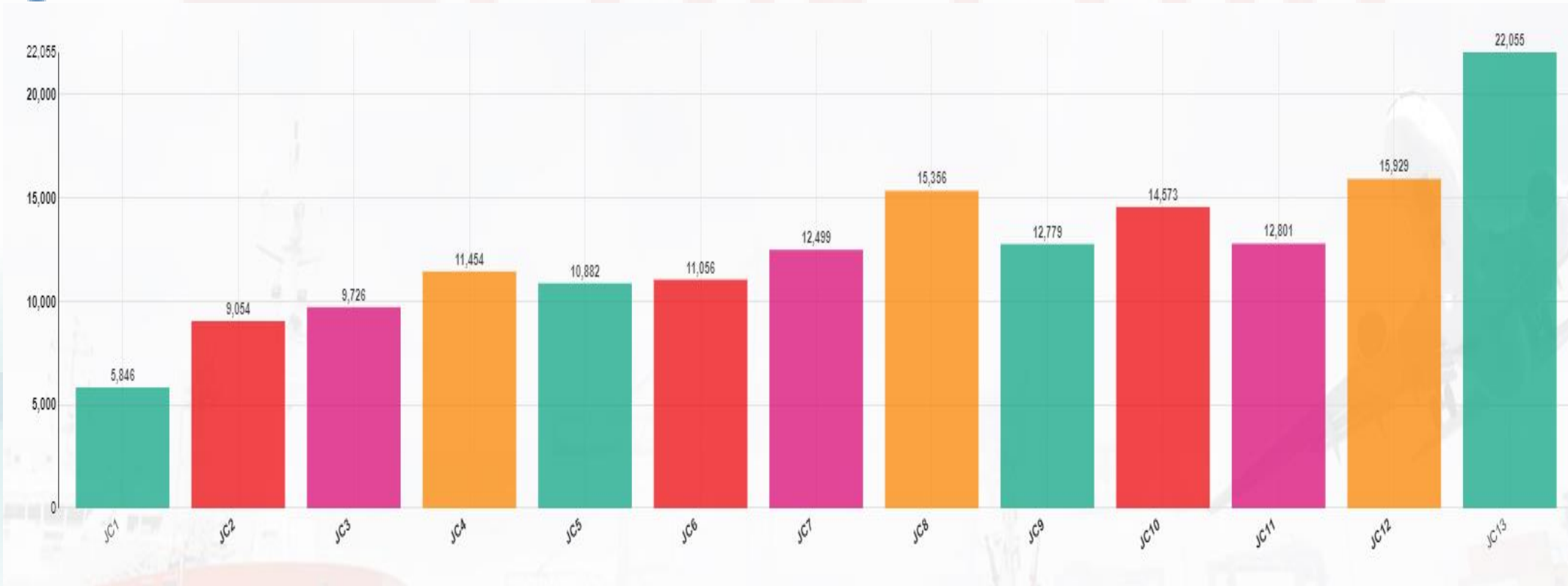
Your Consignment Delivered Within : 0 Days 21 Hrs 47 Mins 4 Secs

The tracking progress is shown as a horizontal timeline with five stages:

- Consignment Booked:** CHENNAI POONAMALLEE, 28-Feb-2019 8:54:38 PM
- Shipped:** CHENNAI HUB, 26-Feb-2019 8:59:20 PM
- Consignment Arrived:** CHENNAI HUB, 26-Feb-2019 10:38:08 PM
- Out For Delivery:** COIMBATORE HUB, 27-Feb-2019 5:27:38 PM
- Delivered:** COIMBATORE HUB, 27-Feb-2019 6:41:42 PM

Below the timeline is a map showing the route from Chennai to Coimbatore. The map includes labels for various locations such as Kurudampalayam, Vellanaipatti, Arasur, Kaniyur, Somanur, Samalapuram, and Coimbatore North. A red location pin is visible on the map, indicating the current or final location of the shipment.

GROWTH SCALE



We are growing in Increasing number with the upgraded technology and better service to customers day by day.

Each JC consist of – 4 weeks

JC1 – 5,846 LRs JC13 – 22,055 LRs

LOCK SYSTEM

- ▶ Lock System with common Key is implemented in order to avoid Pilferages during Transit.
- ▶ A common lock will be locked once the truck is finished its Loading/Unloading Process. It was taken care by Shift In Charge. A common key is assigned to all hubs and en route agents to open/lock the vehicle.
- ▶ Customized Keys which has its own Benchmark features whose duplication is impossible.

Complaints Control:

- ▶ Complaints get posted in WhatsApp group
- ▶ On receipt of complaint like Shortage/Misroute/Over Carriage, we sort out the issues through the below procedure:

We have a separate department for Operation Audit exclusively.

- ▶ STEP 1: Receiver End Hub will raise complaint in Our Official Whatsapp group.
- ▶ STEP 2: Origin hub Team will respond with their Loading sheet and make sure it is connected.
- ▶ STEP 3: If it is confirmed that it was loaded to that vehicle, then en route hubs/agents will be informed to check and revert.
- ▶ STEP 4: if it is confirmed that it was not loaded to that concerned vehicle, then the same will be communicated to all hubs in the network and make sure the consignments will be founded by EOD.
- ▶ Target time to close the complaint:
 - ▶ Solvable internally – within 48 hrs
 - ▶ Solvable with external support – within 7 days

Booking Process & Controls:

Right from booking a consignment till it reaches our customer, each and every waybill Undergoes below process flow ensuring that safe movement of consignment till delivery.

- ▶ Once the consignment booked, the system will generate online waybill number. e.g: EC/CHPM/144956/18-19 . While booking system will generate marking sticker and the same will be pasted on the consignment.
- ▶ Consignor, Consignee, booking office and delivery office will get the booking details by e-mail
- ▶ Pickup vehicle which loads from the customer point will be captured in our system as well.
- ▶ Once the pick up vehicle reaches our HUB, consignments will be sorted out and kept in the slot allotted for each route.

On time every time

Booking Process & Controls:

Contr.

- ▶ Operation team plan the loading of route vehicle based on the cut off time, prepare the pre OGPL (Out Going Parcel List) and concern supervisor load the vehicle with count. On completion of loading final OGPL will be prepared and handed over to concern driver along with GCN copies. All these process is over, concern shift Incharge will start the trip.
- ▶ As soon as the vehicle departs, the destination hub can plan for their inward with the help of OGPL prepared for the particular route vehicle.
- ▶ Once the material reaches destination hub, the inward will be taken in the concern hub and unloading will be done with help of OGPL prepared by source hub.
- ▶ Then, the consignment will be planned for local delivery, Local OGPL will be created to Concern local agent who is assigned for delivery to that area of the consignee.
- ▶ Then, local vehicle will be started, Once vehicle reach the delivery agent's office they will deliver the consignment and upload the POD in the system.

On time every time

Way bill movement captured in our system for internal use

Waybill Status	Movement Date & Time	Vehicle No.	Reference No.
Order Confirmed	26-Feb-2019 8:54PM	TN20BC2229	EC/CHPM/144956/18-19
Shipped To CHENNAI HUB	26-Feb-2019 8:59PM	TN20BC2229	OGPL-CHPM-72662-18-19
Arrived @ CHENNAI HUB	26-Feb-2019 10:36PM	TN20BC2229	INW-201902-01701
Ready for dispatch	27-Feb-2019 1:26AM	TN02BH7759	OGPL-CHHB-72663-18-19
Shipped To COIMBATORE HUB	27-Feb-2019 1:45AM	TN02BH7759	RPC-201902-01132
OGPL Dropped @ COIMBATORE HUB	27-Feb-2019 1:30PM	TN02BH7759	ROGD-201902-02901
Arrived @ COIMBATORE HUB	27-Feb-2019 4:02PM	TN02BH7759	RIN-201902-02900
Ready for dispatch	27-Feb-2019 5:26PM	TN38BL5762	OGPL-CBHB-72917-18-19
Out For Delivery	27-Feb-2019 5:27PM	TN38BL5762	LVP-201902-01772
Delivered	27-Feb-2019 6:41PM	TN38BL5762	DEL-201902-15211

Way Bill No.	Booking Date	Weight	Article Names	No. Of Articles	Manual number	E-Waybill No.	E-Waybill Validity	Value of Consignment	Consignor Name	Consignee Name	Destination	No. of Articles Loaded	No. of Articles Unloaded
EC/CHHB/149341/18-19	05-Mar-2019	3600.000	CARTON BOX (60)	60	604646			11581.000	KUEHNENAGEL PVT LTD DTH	DEEN AGENCY VIRUDHACHALAM	VIRUDHACHALAM (VRI)		

Page 1 of 1

OGPL Prepared By: MURUGAN.S

Printed On: 3/6/2019 11:42:12 AM

Marking Sticker



OGPL

1 time every time



POD UPLOAD

- ▶ As soon as POD uploaded at delivery location e-mail message will go to consignor, consignee.
- ▶ Uploaded POD will be verified by POD section in a periodical manner and the customer will receive the POD by e-mail.
- ▶ Capturing delivery location

Undelivered Waybills Reasons Update

Not secure | anchor.ponpurelogistics.com/index.html?636874676468766177#/WaybillUnmovement_Create

OPERATION MANAGER OPERATIONS SALEM HUB

06-Mar-2019

Waybill Unmovement Reason

Create Waybill Unmovement Reason

Search Export

Action	Reason	Waybill No	Manual No	Waybill Date	Origin	Consignee Name and Address	Destination	Currently In
Clear Reason	Right Click for Reasons	EC/BIHB/149203/18-19	475996	05-Mar-2019	BANGALURU HUB	SRI KAMATCHI BATHI WORK...	TRICHY HUB	SALEM HUB
Clear Reason	Right Click for Reasons	EC/BIHB/149203/18-19	536092	05-Mar-2019	BANGALORE RAJAJI...	SITHARAM & CO - 697 SELV...	SALEM SHEVAPET	SALEM HUB
Clear Reason	Right Click for Reasons	EC/BIHB/149203/18-19				SALEM WHEELS CARE - salem	SALEM HUB	SALEM HUB
Clear Reason	Right Click for Reasons	EC/CBCP/149560/18-19				GOWRI TRADERS - dharmap...	DHARMAPURI	SALEM HUB
Clear Reason	Right Click for Reasons	EC/CBGM/149537/18-19				SHANMUGAM AGENCIES - kr...	KRISHNAGIRI	SALEM HUB
Clear Reason	Right Click for Reasons	EC/CBHB/14875	540642	04-Mar-2019	COIMBATORE HUB	RAINBOW THINNERS - NO.1/...	SALEM HUB	SALEM HUB

« 1 2 3 4 5 6 » Page Size 10

[Save](#) [Clear](#) Total Row Count

Where we stands out from others?

- ▶ **POD Softcopy to customers as soon as delivery updated.**
- ▶ **Estimated delivery date printed on LR**
- ▶ **Common Lock system for our route vehicle.**
- ▶ **MIS through system – will live soon**
- ▶ **SMS alert to agents - daily undelivered stock**
- ▶ **Reason for un delivery by e-mail**
- ▶ **Measuring our performance against TAT**
- ▶ **Exclusive team to train the loading supervisor and load men**
- ▶ **E-waybill auto update : Vehicle no. in Part-B and validity extension**

our clients..



many more..

Testimonials

WHAT PEOPLE SAY ABOUT US



Service good in on-time delivery and reasonable price

Asian Reprography

WHAT PEOPLE SAY ABOUT US



Satisfied with our delivery in critical situation (Next day have to deliver in karaikal we arrange a car and gave delivery on 12.00 am).

Jotun

Thank you